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TOWNSHIP OF GALLOWAY
OFFICE OF SUSTAINABILITY
ENVIRONMENTAL EDUCATION G-TV CLEAN COMMUNITIES
A TASK FORCE FOR A SUSTAINABLE GALLOWAY

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FOR IMMEDIATE RELEASE

Contact: Barbara Fiedler, Galloway Township Chief Sustainability Officer, bfiedler@gtnj.org

GALLOWAY TOWNSHIP GREEN BUSINESS RECOGNITION PROGRAM

Has your business or office building made changes that help to make it greener? Are you mindful of waste reduction and energy efficiency? Have you taken steps to conserve water? Do you purchase products made from recycled materials and purchase locally whenever possible?

If you answered "YES" to most or all of these questions, you may qualify for GREEN BUSINESS RECOGNITION through the Galloway Township Office of Sustainability and Go Green Galloway.

The Galloway Township Office of Sustainability and Go Green Galloway recently announced that TILTON FITNESS had accumulated enough points on our Green Business Assessment Checklist to be designated as a GREEN BUSINESS. Tilton Fitness received a sticker to display on their front window, a press release about their achievement, and they will be added to the list of Green Businesses on the Go Green Galloway page of the Township website.

The Green Business Assessment is a checklist of items that indicate whether or not a local business or institution is on the path to sustainability.

The checklist has actions that add up to 70 points in various areas of sustainability; including waste prevention, purchasing, energy conservation, water conservation, stormwater management, landscaping and transportation/air quality. A business must have at least 35 points to qualify as a green business.

Why should businesses GO GREEN?

There are many reasons; among them:

- 1) *Green actions create a healthier workplace.*
- 2) *There are tax incentives for improving appliance & energy efficiency.*
- 3) *Consumers often prefer to purchase products from sustainable businesses.*
- 4) *There are significant cost savings to minimizing and reducing waste.*

Galloway Township is Silver Certified by the Sustainable Jersey Program. Green businesses help to further our goal to create a more health and sustainable Township.

PLEASE contact me for a copy of the Green Business Assessment! We would be happy to add your business or office to the growing list of green businesses in Galloway!

Barbara Fiedler, Galloway's Chief Sustainability Officer, at bfiedler@gtnj.org.