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**OFFICE OF SUSTAINABILITY**  
ENVIRONMENTAL EDUCATION G-TV CLEAN COMMUNITIES  
A TASK FORCE FOR A SUSTAINABLE GALLOWAY

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## **FOR IMMEDIATE RELEASE**

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### **GALLOWAY TOWNSHIP TILTON FITNESS ACHIEVES GREEN BUSINESS RECOGNITION**

The Galloway Township Office of Sustainability and Go Green Galloway are pleased to announce that TILTON FITNESS has accumulated enough points to be designated as a GREEN BUSINESS.

The Green Business Assessment is a checklist of items that indicate whether or not a local business or institution is on the path to sustainability.

The Office of Sustainability's Fall intern was visiting local offices and businesses to go over the checklist and answer questions about their efforts to "go green". The checklist has actions that add up to 70 points in various areas of sustainability; including waste prevention, purchasing, energy conservation, water conservation, stormwater management, landscaping and transportation/air quality. A business must have at least 35 points to qualify as a green business. TILTON fitness points totaled 37.

#### **Why should businesses GO GREEN?**

There are many reasons; among them:

- 1) *Green actions create a healthier workplace.*
- 2) *There are tax incentives for improving appliance & energy efficiency.*
- 3) *Consumers often prefer to purchase products from sustainable businesses.*
- 4) *There are significant cost savings to minimizing and reducing waste.*

We congratulate Tilton Fitness on their achievement and hope that others will strive to match their success.

Galloway Township is Silver Certified by the Sustainable Jersey Program. Green businesses help to further our goal to create a more health and sustainable Township.

*If you would like a copy of the Green Business Assessment, please contact Barbara Fiedler, Galloway's Chief Sustainability Officer, at [bfiedler@gtnj.org](mailto:bfiedler@gtnj.org).*